

Products are shown at actual size



Teal blast (S7)



Sand storm (S6)



Platinum (P6)



Pewter shine (S5)



Pewter (P7)



Espresso boost (S3)



Espresso (P4)



Cinnamon (Q9)



Charcoal (P8)



Beige (01)



Amber suede (S2)



Amber (P2)

Introducing the New Moxi Fit

While Moxi Kiss and Moxi Dura are refreshed on the inside, Moxi Fit is new inside and out. It gives your patients the perfect combination of style and functionality with a 312 battery, push button and telecoil.



Moxi Dura

Patients get a reliable hearing instrument with a 13 battery offering longer battery life and durability that keeps up.



Moxi Kiss

This award-winning hearing instrument design features a 312 battery, enticing style and a fully automatic experience.



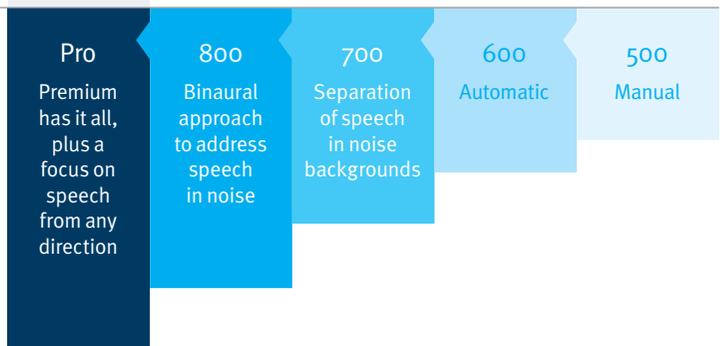
Moxi at a glance

		Pro	800	700	600	500
Channels		20	20	16	10	6
Signature features	Glossary					
SpeechZone 2	In noisy situations, adjusts to an optimal microphone strategy to focus on speech from any direction	SpeechZone 2	SpeechZone			
Binaural spatial processing	Hearing instruments work together to determine the direction of speech	•	•			
SoundNav	Automatic program that identifies and smoothly transitions across environments, with a special focus on conversation types	7 environments	6 environments	5 environments	2 environments	AutoMic
Sound Conductor	Dynamically balances the appropriate features providing speech understanding and comfort while maintaining natural sound quality	•	•	•	•	•
MyMusic	Specialized fitter-controlled settings to enhance music enjoyment	Automatic binaural	Automatic binaural	•	•	•
Binaural Phone	Streams conversation from phone ear to opposite ear, no accessory required	•	•	•	•	
Automatic Adaptation Manager	Intelligently and gently transitions patients to the amplification required for long term optimal speech understanding from first fit acceptance	•	•	•	•	•
Features						
Adaptive directional	Directional strategy that tracks and suppresses multiple background noise sources	Multiband	Multiband	Multiband	Multiband	•
Pinna Effect	Recreates the ear's acoustics for more natural directionality	•	•	•	•	•
Frequency compression	Compresses and shifts inaudible high frequency sounds into a more audible lower frequency region	•	•	•	•	•
AntiShock	Eliminates discomfort from sudden impulse noises	•	•	•	•	•

In all technology levels:

- Log It All
- Natural Sound Balance
- Data logging
- Feedback manager
- Wind control
- Tinnitus masker
- DuoLink
- Easy-t
- Plasma coating
- WDRC processing with NAL-NL1, NAL-NL2 and DSL v5
- Linear processing with DSL v5

Accessories give you another tool to solve patient challenges. They are available at all technology levels.



Moxi™

▲ Powered by North

unitron. Hearing matters



New Moxi family calls North home

The latest Moxi™ hearing instruments look and sound better than ever. That's because every Moxi is built on North, the platform that is powering a whole new direction in natural sound. And with three receiver-in-canal (RIC) styles, you have even more options to reduce barriers and keep patients satisfied.

Style that gets their attention.
Sound that keeps them happy.

That's the all new Moxi family.

A man and a woman are smiling and talking at a bar. The woman is wearing a dark blue sleeveless top and a long necklace. There are wine glasses on the bar. The background is filled with warm string lights and other people, creating a social atmosphere.

Satisfying listening. Everywhere.

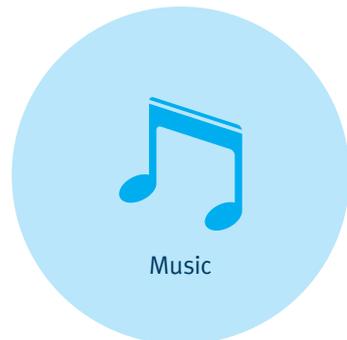
Hearing conversations in noise is the number one complaint of patients! This fact inspired us to take a totally unique approach so you can help them overcome this challenge.

Our amazing new North platform enables three technologies to deliver the natural sound patients love. These technologies also work as a team to help patients focus on conversations like never before.

1. Kochkin S. MarkeTrak VIII: The key influencing factors in hearing aid purchase intent. Hearing Review. 2012; 19(3):12-25.

We focus on conversations

Our new SoundNav automatic program offers more precise classification of seven different environments, four of which are specifically focused on conversations.



Comfort with awareness

SoundNav identifies if there is no conversation and whether it is a noisy or quiet environment. When there is no conversation, **Sound Conductor** finds the right feature balance to provide comfort with awareness.

Enjoying music

SoundNav identifies music so it can have a binaural, exclusive treatment. **Sound Conductor** maintains the natural sound quality and enhances the vocals.

Really focus

Your patients want to get back in the conversation. We can make it happen.

Understanding conversations

Talking quietly, one-on-one. Chatting in a small group. Conversing at a crowded restaurant, or even with a fan or traffic noise in the background. No matter what type of conversation your patient is having, their goal is to understand what is being said.

Our new **SoundNav** automatic program is intelligent enough to identify conversations in different types of background noise so our hearing instruments can handle each of them appropriately.

Sound Conductor knows that the goal in conversations is to understand speech. When SoundNav identifies a conversation and specific type of background noise, Sound Conductor dynamically manages the appropriate features making the speech clearer so it's easier to participate in conversations.

If the conversation is taking place in a very challenging background noise situation, that's when the premium **SpeechZone™ 2** feature kicks in. It pinpoints speech coming from 360 degrees around the patient so they can clearly hear speech from any direction.

SoundNav, **Sound Conductor** and **SpeechZone 2** work in harmony to let patients seamlessly and automatically experience the best speech understanding in conversations across a broader range of background sounds while always maintaining natural sound quality.



Conversation in quiet



Conversation in a small group



Conversation in a crowd



Conversation in noise