



FLEX:UPGRADE™

FLEX:UPGRADE empowers you and your clients to easily upgrade their hearing solution to a higher technology level as needs evolve. There's no need to purchase new hearing instruments, and clients only pay the difference between their new and current technology levels.



A Sonova brand

Keep clients coming back

How do you address client needs and concerns today, while extending your relationship and care well into the future? FLEX:UPGRADE can help you overcome clients' initial cost sensitivities by starting them with a technology level they feel is comfortable and affordable. As they experience the benefits of improved hearing and their needs evolve, you can offer them a free trial of a higher technology level at any time.

A continuous care feature that ensures clients always get the most from their hearing experience, way beyond their first fit:

- Upgradeable technology made possible by Unitron's open platform
- A unique offering only from Unitron
- No need to swap hearing instruments; upgrade is performed in TrueFit fitting software
- Clients have the opportunity to try a higher technology level with no obligation or upfront cost



You experience ...

- New possibilities for incremental revenue
- Increased closing rate thanks to a "safety net" offering
- A compelling differentiator for your clinic



Clients experience ...

- Reassurance they can start with an affordable technology level and increase at a later date
- Peace of mind that their future needs can be met if their hearing changes significantly
- The opportunity to leverage third party insurance to pay for hearing instruments at the base technology level while they pay for an upgrade to their desired level

Ready to love the experience? Contact your Unitron representative to learn more: **800.888.8882** or [unitron.com](https://www.unitron.com)