

Discover which
Latitude™ is right for **you**

latitude™

For you

The broadest selection in three
feature-rich hearing instrument lines.
Latitude has your perfect fit.

“These hearing aids bring me as
close to real hearing as I have
ever experienced.”

The best solution for Hank H. [age 79]



At Unitron, we care deeply
about people with hearing loss.
We work closely with hearing
healthcare professionals to
make advanced, purpose-driven
solutions available to everyone.

www.unitron.com



The best hearing solution for **You**

Latitude™ offers hearing instruments that fit your unique hearing loss, preferences and lifestyle. With easy-to-wear styles and advanced technology that provides more effective listening in any situation, Latitude gives you the freedom to choose the hearing instruments that suit you best.

Latitude™ offers you freedom:

- **Innovative technologies at every level** – three flexible product lines offering a broad range of technology: Latitude™ 16, Latitude™ 8, Latitude™ 4
- **Features that work for you** – enjoy industry-first features, including wireless in each product line, with many technologies typically only found in premium hearing instruments
- **Flexible styles** – easily match your hearing instrument to your lifestyle





Hear what matters to **You**



Latitude's incomparable combination of fully automatic and optional control means you experience clearer, more engaging communication. Automatic performance is enhanced with the intelligence of smartFocus™, constantly adjusting to provide the best speech clarity and listening comfort, even when background noise is high.

SmartFocus also gives you the option to further personalize your listening, if desired, so you can experience better hearing wherever you go.

LATITUDE™ 16

Exceptional sound quality through fully automatic performance plus superior smartFocus™ intelligence

Automatic program combined with smartFocus gives you the best sound quality in the three most common listening situations: quiet, speech plus noise, and noise only. SmartFocus enhances automatic and gives you the flexibility to make adjustments in the moment to increase listening satisfaction

LATITUDE™ 8

Easy, comfortable listening thanks to automatic performance

Automatic program gives you the best sound quality in the two most common listening situations: quiet and speech plus noise

LATITUDE™ 4

Match your listening to your activity

Offers you programs that are accessed manually



"The automatic program meets most of my listening needs throughout the day, but smartFocus lets me fine-tune my listening to hear others clearly in noisy situations."

The best solution for Susan B. [age 45]

Innovations that are just right for **You**

Premium innovations at every level [16, 8, 4]

Latitude features many technologies typically only found in premium hearing instruments, giving you unparalleled performance in whichever Latitude is right for you.

- **Comfortable listening** – AntiShock™ instantly detects sudden, jarring noises, like a door slamming, and makes them comfortable, while also preserving natural sound awareness
- **Improved speech understanding** – whether delivered by a whisper or a shout, Latitude's advanced speech enhancement technology makes speech clearer and easier to understand, without having to adjust the volume
- **No more whistling** – Latitude's feedback management system has continually proven to provide better listening with less chance of embarrassing whistling

Discreet adjustments with Smart Control

[16, 8, 4]

An optional hand held remote control lets you adjust hearing instrument functions, such as volume control, program changes and smartFocus, quickly, comfortably and without anyone noticing.



"Sounds that used to be jarring are now comfortable."

The best solution for Jack W. [age 84]





Simplifying
connections for **You**



Wireless hearing instruments represent a bold new era in better hearing. Latitude's easy access to wireless technologies helps you stay connected to the people, places and technologies that matter to you.

Hear phone conversations in both ears [16]

The Binaural Phone feature revolutionizes phone use by letting you hear the conversation clearly in both hearing instruments at once, without the need for a separate accessory.

Experience clear, balanced listening [16, 8, 4]

Program and volume adjustments made on one hearing instrument are automatically sent to the other hearing instrument thanks to Latitude's duoLink feature. So changes are always discreetly convenient and listening is always balanced.

Enjoy hands-free cell phone use [16, 8, 4]

uDirect™ is a neck-worn accessory that delivers clear audio directly to both hearing instruments, minimizing distractions while improving comprehension. uDirect promotes safer, hands-free operation of Bluetooth® enabled cell phones. You can also plug in MP3 players that will transmit wirelessly to your hearing instruments without the need for headphones.

"Speech clarity is 10 out of 10, even when listening on the telephone."

The best solution for Merle S. [age 78]



Discreet styles for **You**

Latitude provides the largest variety of styles to choose from:

- **Behind-The-Ear** [16, 8, 4] – five different ultra-small behind-the-ear (BTE) choices
- **In-The-Ear (ITE) styles** [16, 8, 4] – Latitude’s many ITE options are flexible enough to fit any lifestyle



Ultra-small Behind-the-ear

In-the-ear

Crossover

- **New Crossover style** [16, 8] – Fuse™ is barely seen, barely felt, sounds incredibly natural and it’s ready when you are

SIGNATURE FEATURES	LATITUDE™ 16	LATITUDE™ 8	LATITUDE™ 4
SmartFocus™	Focus on speech or enhanced comfortable listening, automatically or at your control		
Automatic program	AutoPro3™ automatically gives you the best sound quality in the three most common listening situations	AutoPro2™ automatically gives you the best sound quality in the two most common listening situations	
Directional microphone	Automatically adapts to focus on conversation and reduces background noises. Plus additional control through smartFocus	Lets you focus on conversation and other sounds directly in front of you while reducing moving noise sources around you	Let's you focus on conversation and other sounds directly in front of you
Self learning	Learns your preferred settings		
UNIFI™ WIRELESS SYSTEM FEATURES			
Binaural Phone	Converse with ease on the phone, hearing the caller's voice clearly in both ears		
DuoLink	•	•	•
DISTINGUISHING FEATURES			
Manual programs	Up to 3	Up to 3	Up to 4
Wireless programs	2	2	2
Speech enhancement LD	•	•	•
AntiShock™	•	•	•
Feedback management system	•	•	•
Noise reduction	•	•	•
Wind noise manager	•	•	•
ACCESSORIES			
Smart Control remote (optional)	•	•	•
uDirect™	•	•	•